

SUSTAINABLE SOLUTIONS

QUARTERLY - September 2011

Save \$1,400 on a New Ductless System!

Rooted in award-winning service, we specialize in premium heating and cooling systems and welcome the opportunity to equip you with a high-efficiency product that will bring you comfort for years to come.



This month, we are offering our customers the ability to save up to 60% on their home's heating bill by installing a brand new ductless heat pump system.

By combining up to \$1,400 in incentives and tax credits, these heat pump systems cost as low as \$2,895. But hurry, this offer expires September 30th!



Ductless Heat Pump Systems look great in every household!

What is a Ductless Heat Pump?

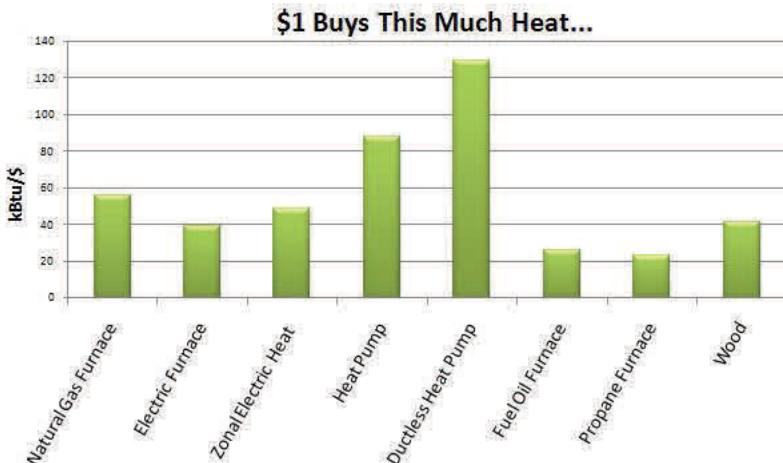
A ductless heat pump is a highly efficient heating and cooling system. As a primary heat source for electrically heated homes, these systems heat and cool homes at a fraction of the cost of baseboards and wall heaters. Ductless Heat Pumps are much safer, quieter, and heat rooms evenly; no more hot or cool spots!

Ductless systems consist of three main parts: an indoor unit (that mounts to a wall); an outdoor unit (that sits on the ground); and a remote control for the unit.

How Can I Learn More?

We have ductless heat pump systems available to demo, just give us a call at **503.579.2250** to set up a consultation.

Just How Much Heat Can \$1 Buy?



This graph illustrates how much heat is produced with just \$1. As you can see, ductless heat pumps emit more heat at a fraction of the cost of electric or gas heat. Just imagine what you could save on your heating bill!

"\$1 Can Buy This Much Heat in the Northwest,"
www.nwductless.com

In This Issue:

- > Learn how to save \$1,400 on a new Ductless Heat Pump System
- > Understand what a Ductless Heat Pump is
- > See just how much heat \$1.00 can buy
- > Hear what the expert has to say when your furnace stops working
- > See who is in The Spotlight
- > Learn a little more about Able Heating and Cooling

Energy Star Tip

Change Your Filters

"Check your filter every month, especially during heavy use months (winter and summer). If the filter looks dirty after a month, change it. At a minimum, change the filter every 3 months.



A dirty filter will slow down air flow and make the system work harder to keep you warm or cool — wasting energy. A clean filter will also prevent dust and dirt from building up in the system — leading to expensive maintenance and/or early system failure."

www.EnergyStar.gov

Ask the Expert!

“My furnace just stopped working, what should I do?”

We get this question a lot, and we understand how frustrating furnace issues can be. If your furnace stops working, follow the checklist below to help identify the potential causes:

1. Check and reset the breaker related to the furnace system for 30 seconds in the main electrical panel, as well as the disconnect box or toggle switch, often located near the furnace.
2. Make sure that the thermostat is positioned on “heat” and check the batteries if applicable.
3. Raise the thermostat at least 5 degrees above the room temperature.
4. Make sure that the system air filters are clean. If they are dirty, the filters may need to be cleaned for changed.
5. Is the pilot lit? (Note: Only older furnaces have pilots, most units manufactured since 1990 have electrical ignitions.)
6. Are your other gas appliances working?

If the system continues to be stubborn and dysfunctional, please give us a call at 503-579-2250.

Kelly Wilhite

President & Owner of Able Heating and Cooling LLC



Reliable...Sustainable...Affordable...ABLE

Visit us online at
ableheatingandcooling.com

In the Spotlight

This quarter, we are shining the spotlight on Jack Freedman, our comfort solutions consultant, who has worked in the HVAC industry for over 30 years, starting as a service technician in the early 1980's.



Jack Freedman

With over 25 years of sales experience under his belt, Jack came to Able Heating and Cooling with a vision to sell quality equipment for a company whose foundation was built by superior customer service.

“I’ve been in this industry a long time. And when I was first starting out, I was replacing parts on equipment that were just as bad as the ones I was taking off, which caused many call backs. Now, we’re finding that the current technology is extremely reliable, providing the equipment is installed properly. Here at Able, customer service is our #1 goal, and we make sure customers are 100% satisfied before and after the job is complete.”

Within the last 12 years, Jack has also developed and supplied the HVAC industry with proposal estimating software that has been distributed across the country.

Super Service Technician



Leland Wilson

“We realized in the morning that our heating system was not functioning, so we called Able Heating & Cooling after reading other Angie’s List reviews. Leland showed up, ready to roll, and went straight to business. The entire transaction went very smoothly, the service call cost was very reasonable, and the work was excellent. What impressed me the most, however, was the fact that Leland was very patient with my myriad of ridiculous questions about furnaces. He even gave me a basic rundown of how they function. We will use this company for all future heating and cooling needs.”

—March 2011, Angie’s List Member Review

Able Heating and Cooling LLC

We’ve been doing business since 1992 and sincerely want the best for our clients, and it shows in our award winning service. We have won the Angie’s List Super Service Provider for 2 years running.

As an Energy Trust Trade Ally and CheckMe! certified trade contractor, rest as-

sured, everything we sell is energy efficient and eco-conscious. We do all of the research so you don’t have to.

In addition to our alliance with Energy Trust of Oregon, we are also proud members of ACCA and NATE, so you can be sure our business practices are above standard every time.

With other contractors, you get what you pay for. Here at ABLE, you get more than a high quality system installed right – you also get peace of mind from a contractor that cares.

We’re Reliable...Sustainable...Affordable...ABLE. Call us today at **503.579.2250**.

